

## FLOOR PLANS

I was sitting in a client's office back in 1999. The phone rang and it was someone who he had signed a lease on an apartment, the day before. The new tenant wanted to know the dimensions of the rooms in the apartment. The tenant was getting renters insurance and the insurance agent wanted this information to write the policy.

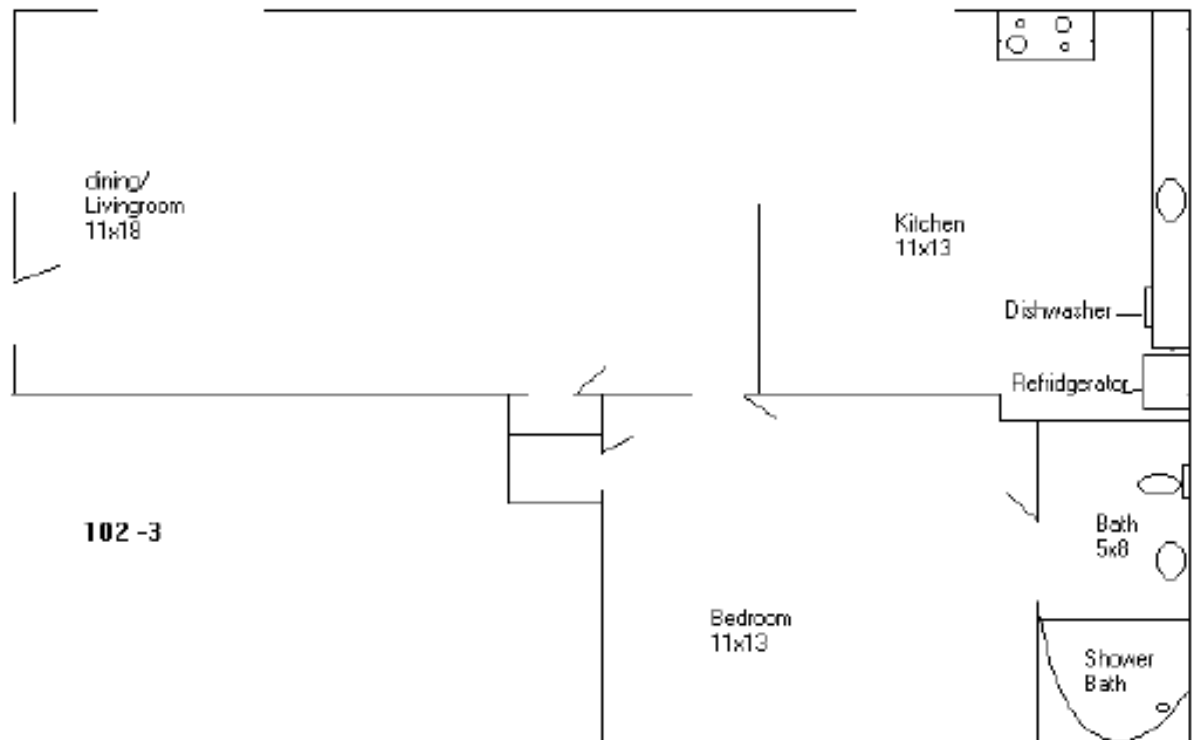
After my client hung up, he said that he got these calls all the time & wanted to know if I could put a floor plan on his website with the room dimensions. He did not want to be bothered with all these phone calls.

I went and added floor plans to all 153 of his rental apartments. The phones calls asking for room size information stopped.

I had another client who had just purchased a building, in May, that he was going to gut to the studs and remodel. He wanted to do the remodeling & rent the 19 apartments during the construction phase ( May to August 20<sup>th</sup> ).

Since he had no internal pictures to display on his website, we took the architectural plans and posted them on his website. We then drew individual floor plans for each apartment. By August 15<sup>th</sup>, he had ALL 19 apartments rented.

Here is an example of a floor plan done by a client using the program called Paint.



Here is an example of a floor plan that we can do for one of our clients:



700 East 4th Street - Apt A

Floor plans help you RENT YOUR PROPERTIES QUICKER. Let us make some for you.

## Contact Us

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